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U. S. Department of Agriculture

1948

**SOMERSET'S**

*Chrysanthemum*

*and*

*Carnation Cuttings*

**SOMERSET ROSE NURSERY, Inc.**

P. O. BOX 608

**NEW BRUNSWICK, NEW JERSEY**



## WHEN ORDERING MUM CUTTINGS

Please indicate the earliest date delivery will be acceptable and the maximum number of cuttings that can be handled in a single shipment.

To serve you best, it is necessary that we have your order at least a month in advance of requested delivery date, although often it is possible to make shipment on short notice.

Where we are unable to ship very close to the requested delivery date, we will advise you of our growers best estimate of delivery. We suggest you advise whether substitutions will be acceptable when giving the order.

Certain important varieties are not included in the listings in this catalogue because of shortages of satisfactory stock plants. Many of these varieties are available and upon inquiry we shall be glad to advise you if they can be obtained.

## TERMS OF SALE

### ON CHRYSANTHEMUM VARIETIES LISTED IN THIS CATALOGUE

Fifty rooted cuttings of a variety is the minimum that can be supplied. More than 50 of a variety must be in multiples of 50. There is no restriction on the size of orders.

**Unrooted cuttings** can be furnished. For less than 500 of a variety they are priced the same as rooted cuttings. 500 to 950 of a variety 50 cents per 100 less than rooted cuttings. 1000 or more of a variety \$1.00 per 100 less than rooted cuttings.

Quantity discounts cannot be allowed, regardless of size of order. Shipment will be sent Railway Express unless otherwise instructed. Otherwise terms are as listed in our regular catalogue.

## CHRYSANTHEMUMS EVERY MONTH

Fundamentals of successful Chrysanthemum culture will probably remain the same, except, as more progress is made, probably we will see more gravel culture. Improved insecticides and new methods of culture are all helping to improve the quality and increase production.

Dr. Kenneth Post, through experiments at Cornell University, proved it was possible to produce cut chrysanthemums of good quality at any time during the year, by the use of lights and shading. Included, in the following pages, is a flowering schedule of preferred varieties covering the entire year.

Our propagators are arranging to have cuttings available throughout the entire year for those who wish to follow this program.

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Hardy garden varieties will be listed in our General Catalogue. The varieties in this catalogue are primarily for cutflower purposes however practically all varieties flowering before October 15th are suitable for garden use.



# 1948 INTRODUCTIONS

## *Yellow Queen*

(Yoder Bros., Inc.)

Yellow Sport of Orchid Queen — November 10

Highly recommended for natural flowering and delayed flowering into Thanksgiving season by the use of artificial light. \$8.00 per 100.

## *Constellation*

(Yoder Bros., Inc.)

Yellow Decorative—November 5

The two outstanding features of this variety are its uniformity in response to black cloth shading and its dependability as a high producer of quality flowers. Constellation has consistently yielded as high as the most productive of the commercial varieties. With the use of light and shade we recommend this variety for flowering from May 5 to November 15. \$8.00 per 100.



Constellation

## *Dark Pink Orchid Queen*

(Delworth) 1947 Introduction

An intense mauve pink sport from Orchid Queen with the added attributes of increased vigor in both plant and flower. The importance of its value over its parent for early shading has definitely been proven. Introduced last season, it was well liked by most who grew it. Price \$7.00 per 100.



# 1948 INTRODUCTIONS

## *Tally-ho*

(Yoder Bros., Inc.)

Yellow Intermediate Pompon — November 15

A quality pompon. It is very similar in many respects to the variety Princeton and complements this variety in being a clear yellow and a well-rounded hard pompon. \$8.00 per 100.



Seneca

## *Seneca*

(Yoder Bros., Inc.)

Orange

Bronze Decorative—November 1

The earliest bronze pompon in the cloth house shading program. It holds its color well. It is a better producer than Navaho. It is the most reliable bronze pompon for early shading. \$8.00 per 100.

## GARDEN VARIETIES

### *Honeycomb*

(Yoder Bros., Inc.)

Yellow Pompon — September 25

A small, perfectly formed pompon of intense golden yellow. The flowers are borne on well formed sprays, nearly ideal for cut flowers of medium 18-22" stems.

Honeycomb is a marked advance over the widely grown and well known Early Yellow and Pomponette in that the habit of growth is more vigorous and productive, the flowering season is equally early and the quality and color of the flower is such as to closely rival many greenhouse grown counterparts. Honeycomb will shape up to a fine pot plant or add a distinctive note of formality and rich color to the fall garden scene. \$8.00 per 100.



# 1948 INTRODUCTIONS

## GARDEN VARIETIES

### *Serenity*

(Yoder Bros., Inc.)

White Daisy — September 25

The major requirements of a good garden chrysanthemum are early, showy, flowers borne on rigid, compact, bushy plants. A degree of resistance to frost, winter kill, insects and diseases is equally desirable. Serenity combines all of these qualities plus a uniformity of growth and flowering seldom exceeded by an outdoor chrysanthemum. It is a beautiful creamy white, heavily petalled daisy that opens rapidly to a real show of literally hundreds of blooms. As a pot plant, it resembles the bushy compactness of Judith Anderson and Pomponette. The shapely plant, because of its strength and rigidity makes a beautiful border or low hedge. \$8.00 per 100.

### *Spellbound*

(Yoder Bros., Inc.)

Lavender Pink Decorative — September 25

A striking 3 inch decorative that combines the beauty and grace of Lavender Lady with the durability and substance of Jean Treadway. Spellbound captivates the eye with its gloss and finish derived from Burgundy. The plant is a solid, compact bush attaining a height of 24 inches. The characteristic, uniformly planed flower development contributes to a wonderfully showy mass effect that cannot fail to greatly enhance the early fall garden. The habit of growth is equally ideal for pot plant culture. \$8.00 per 100.

### *The English Hardy Mums*

We call your particular attention to this fine class offered in our general catalogue. Excellent for cut flowers both in spray form or disbudded. For outdoors and under glass.

Our selection includes the best in this class, and, for the florist or nurseryman that wants something unusual and different, both for cut and garden decoration, we cannot recommend them too highly.



Tally-Ho



# PRICE LIST

## LARGE FLOWERING

Please note carefully instructions and terms of sale on inside front cover.

Order not less than 50 of a variety and in multiples of fifty.  
There are no restrictions with regard to size of total order.

### YELLOW STANDARDS

Variety	Pinching Date	Matures	Rooted Cuttings Price Per 100
Golden October. Lemon yellow, Standard.....	July 8	Oct. 15	4.75
Celestra. Lemon yellow, Standard .....	July 8	Oct. 15	4.00
Cincinnati. Yellow .....	July 12	Oct. 20	4.00
Mrs. H. E. Kidder. Deep lemon yellow, Standard.....	July 12	Oct. 20	4.00
Yellow Ambassador. Lemon yellow, Standard.....	July 12	Oct. 23	4.25
Sunglow. Golden yellow, Standard .....	July 12	Oct. 25	4.00
Golden Glory. Golden yellow, Standard .....	July 16	Nov. 1	4.25
Yellow Turner. Light yellow, Standard .....	July 19	Nov. 5	4.50
Yellow Pockett. Large yellow .....	July 19	Nov. 8	4.50
Yellow Beauty. Yellow .....	July 19	Nov. 10	4.00
Ind. Yellow. Lemon yellow, Standard .....	July 19	Nov. 8	4.50
Cardonia. Golden yellow, Standard .....	July 19	Nov. 10	3.75
Imp. Honeydew. Yellow .....	July 22	Nov. 15	4.25
Yellow Queen. Sport of Orchid Queen .....	July 19	Nov. 10	8.00
Yellow Monument. Light yellow, Standard .....	July 22	Nov. 15	4.00
Bonnaffon Deluxe. Golden yellow, Standard .....	July 25	Nov. 20	3.75
Marie DePetris. Golden yellow, Standard .....	July 25	Nov. 23	4.00
Sungold. Lemon yellow, Standard .....	July 28	Nov. 25	4.25
Golden Pearson. Golden yellow, Standard .....	July 28	Nov. 25	3.75
Golden Mrs. Ross. Golden Yellow, Standard .....	July 31	Dec. 3	3.75
Golden Mistletoe. Golden yellow, Standard .....	Aug. 2	Dec. 10	4.00
Imp. Tobin's Yel. Lemon yellow, Standard .....	Aug. 4	Dec. 15	4.25

### BIRD PLANT BANDS

Are ideal for Carnations and Mums. They are nutrient treated and are being used by most successful growers. Two types are available, Vita Band 10 for up to 12 weeks and Vita Band 40 for longer periods. They are economical too.



## PRICE LIST — Continued

Variety	Pinching Date	Matures	Rooted Cuttings Price Per 100
<b>WHITE STANDARDS</b>			
Sm. Early White. White, Standard .....	July 4	Oct. 5	3.75
Quaker Maid. White, Standard .....	July 8	Oct. 15	3.75
Silver Sheen. White, Standard .....	July 12	Oct. 20	3.75
Christina. White, Standard .....	July 12	Oct. 20	4.00
Ambassador. Cream White, Standard .....	July 12	Oct. 23	4.25
Granite State. Incurved white .....	July 14	Oct. 25	6.00
Albatross. White, Standard .....	July 16	Nov. 1	4.25
Snow White. White, Standard .....	July 16	Nov. 1	3.75
Wm. Turner. White, Standard .....	July 19	Nov. 5	4.50
Louisa Pockett. Large white .....	July 19	Nov. 8	4.50
Ind. White. White, Standard .....	July 19	Nov. 8	4.50
R. Mandell. Small white .....	July 19	Nov. 8	3.75
Jean Elizabeth. White, Standard .....	July 19	Nov. 10	5.00
Monument. White, Standard .....	July 22	Nov. 15	4.00
Mefo. Ivory white, Standard .....	July 25	Nov. 20	4.25
Wh. Frick. White, Standard .....	July 28	Nov. 25	5.00
Dec. White. White, Standard .....	July 31	Dec. 5	4.00
Wh. Mistletoe. White, Standard .....	Aug. 2	Dec. 10	4.00
Sm. Late White. Ivory white, Standard .....	Aug. 4	Dec. 15	4.25

### PINK STANDARDS

Queen the Pinks. Lavender .....	Aug. 28	Oct. 10	3.75
Pink Chief. Lavender, Standard .....	July 8	Oct. 15	4.25
Major Bowes. Deep lavender, Standard .....	July 12	Oct. 20	4.50
Oct. Rose. Light lavender, Standard .....	July 12	Oct. 20	4.00
J. W. Prince. Rose Pink, Standard .....	July 19	Nov. 5	3.75
Ind. Pink. Deep lavender, Standard .....	July 19	Nov. 8	4.50
Orchid Queen. Orchid pink, Standard .....	July 19	Nov. 10	5.00
Dk. Pk. Orchid Queen. Mauve pink, Standard .....	July 19	Nov. 10	7.00
Thanks. Pink. Deep lavender, Standard .....	July 25	Nov. 23	3.75
Helen Frick. Rose pink, Standard .....	July 28	Nov. 23	4.50
Distinction. Pink .....	July 28	Nov. 25	4.25
Ed. Seidewitz. Lavender, Standard .....	July 28	Nov. 25	3.75
Pink Mistletoe. Lavender, Standard .....	Aug. 2	Dec. 10	4.00

### BRONZE AND RED STANDARDS

Indianola. Reddish bronze, Standard .....	July 8	Oct. 15	4.25
Hilda Bergen. Reddish bronze, Standard .....	July 12	Oct. 25	4.25
Ivanhoe. Reddish bronze, Standard .....	July 16	Nov. 1	6.00
Ind. Bronze. Buff bronze, Standard .....	July 19	Nov. 8	4.50
Br. Orchid Queen. Apricot buff, Standard .....	July 19	Nov. 10	5.00
Mrs. David F. Roy. Crimson, Standard .....	July 22	Nov. 15	4.75
Garnet King. Deep red, Standard .....	July 25	Nov. 18	5.00
Gladys Pearson. Buff bronze, Standard .....	July 28	Nov. 25	3.75
Oak Leaf. Reddish bronze, Standard .....	July 28	Nov. 25	3.75
Br. Frick. Apricot buff, Standard .....	July 28	Nov. 25	5.00
Br. Mistletoe. Buff bronze, Standard .....	Aug. 2	Dec. 10	4.00



## PRICE LIST — Continued

Please note carefully instructions and terms of sale on inside front cover.

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There are no restrictions with regard to size of total order.

### YELLOW POMS, SINGLES AND ANEMONES

Variety	Pinching Date	Matures	Rooted Cuttings Price Per 100
Early Yellow. Golden yellow, Small pompon .....	June 20	Sep. 15	4.75
Honeycomb. Golden yellow small pompon .....	June 25	Sep. 25	8.00
King Midas. Lemon yellow, Int. Decorative .....	June 30	Sep. 30	4.00
Rodell Imp. Lemon yellow, Int. Pompon .....	July 8	Oct. 20	3.75
Gold Coast. Deep lemon yellow, Small Pompon .....	July 12	Oct. 25	6.00
Golden Herald. Golden yellow, L. Decorative .....	July 12	Oct. 25	4.25
Yel. Dot. Golden yellow, Intermediate Pompon .....	July 12	Oct. 25	4.00
Yel. Arcadia. Pernet yellow, Int. Pompon .....	July 16	Oct. 28	4.00
Yel. Daisy. Deep lemon yellow, Int. Single .....	July 16	Nov. 1	4.25
Yel. Sea Gull. Lemon yellow, Int. Pompon .....	July 16	Nov. 1	3.75
Barcarole. Golden yellow, Int. Pompon .....	July 19	Nov. 5	5.00
Constellation. Canary yellow decorative .....	July 19	Nov. 5	8.00
Nuggets. Golden yellow, Small Pompon .....	July 19	Nov. 5	3.75
Yel. Bushnell. Pernet yellow, Int. Pompon .....	July 19	Nov. 8	4.50
Pixie. Golden yellow, Small Pompon .....	July 19	Nov. 10	4.00
Princeton. Orange yellow, Int. Decorative. ....	July 22	Nov. 15	4.25
Yel. Fellow. Deep lemon yellow, Int. Dec. ....	July 22	Nov. 15	4.50
Sunray. Light lemon yellow, Int. Anemone .....	July 22	Nov. 15	3.75
Tally-Ho. Rich yellow intermediate pompon .....	July 22	Nov. 15	8.00
Susanne Miller. Buff yellow, Large Anemone .....	July 25	Nov. 18	3.75
Yel. Rolinda. Light buff yellow, Int. Anemone .....	July 25	Nov. 23	3.75
Sunnyside. Golden yellow, Intermediate Pompon .....	July 28	Nov. 25	5.00
Citrus Queen. Light yellow anemone .....	July 28	Nov. 25	4.00
Golden Jane. Golden yellow, Large Single .....	July 28	Nov. 28	4.00
Yel. Cameo. Deep lemon yellow, Int. Pompon .....	Aug. 7	Dec. 5	6.00
Yel. Supreme. Buff yellow, Large Anemone .....	Aug. 2	Dec. 10	3.75
Dec. Gold. Golden yellow, Int. Decorative .....	Aug. 2	Dec. 15	4.50
Yel. Garza. Light lemon yellow, Int. Anemone .....	Aug. 4	Dec. 15	4.75
Vibrant. Deep lemon yellow, Int. Decorative .....	Aug. 7	Dec. 20	4.50



## PRICE LIST — Continued

### WHITE POMS, SINGLES AND ANEMONES

Variety	Pinching Date	Matures	Rooted Cuttings Price Per 100
Jean Cumming. Ivory white, Int. Decorative .....	June 20	Sep. 20	5.50
Normandie. White decorative .....	June 20	Sep. 20	4.75
Serenity. Creamy white single .....	June 25	Sep. 25	8.00
Avalanche. White, Intermediate Decorative .....	July 4	Oct. 5	4.25
Wh. Jewell. White, Small Pompon .....	July 8	Oct. 15	4.00
Silver Ball. White, Large Pompon .....	July 8	Oct. 15	3.75
Minong. White, Small Pompon .....	July 12	Oct. 20	3.75
Pincocchio. White, Small Pompon .....	July 12	Oct. 25	6.00
Arcadia. White, Intermediate Pompon .....	July 16	Oct. 28	4.00
Sea Gull. Cream white, Intermediate Pompon .....	July 16	Nov. 1	3.75
White Doty. Ivory white, Large Pompon .....	July 16	Nov. 1	4.00
Blanche. White, Intermediate Anemone .....	July 16	Nov. 1	4.25
Wh. Anemone. White, Intermediate Anemone .....	July 19	Nov. 5	4.50
Vesper. White, Intermediate Pompon .....	July 19	Nov. 10	5.00
Wh. Mensa. Ivory white, Intermediate Single .....	July 19	Nov. 10	3.75
Little America. White, Intermediate Anemone .....	July 19	Nov. 10	3.75
Wh. Freida. White, Large Anemone .....	July 22	Nov. 15	4.00
Wh. Norma. White, Large Anemone .....	July 25	Nov. 18	3.75
L. I. Beauty. White, Large Anemone .....	July 25	Nov. 20	3.75
Pearl. White, Intermediate Pompon .....	July 25	Nov. 20	3.75
Seafoam. White, Intermediate Pompon .....	July 25	Nov. 20	4.00
Priscilla. White, Intermediate Pompon .....	July 28	Nov. 23	5.00
Wh. Yuletide. White, Intermediate Pompon .....	July 28	Nov. 28	3.75
Royal Queen. White, Intermediate Pompon .....	July 31	Dec. 5	3.75
Cameo. Ivory white, Intermediate Pompon .....	July 31	Dec. 5	4.25
White Supreme. White, Large Anemone .....	Aug. 2	Dec. 10	3.75
Garza Supreme. White, Intermediate Anemone .....	Aug. 7	Dec. 15	4.75

**When Shipments are received in bad order—**

Usually this is due to mishandling by the transportation company.

Obtain from your express agent a bad order report and send this to us with your complaint. We will then adjust matters to your full satisfaction. We cannot entertain a complaint of poor arrival unless accompanied by the bad order report.



## PRICE LIST — Continued

### BRONZE AND RED POMS, SINGLES AND ANEMONES

Variety	Pinching Date	Matures	Rooted Cuttings Price Per 100
Early Bronze. Orange bronze, Small Pompon .....	June 20	Sep. 15	4.75
Burgundy. Wine red, Int. Decorative .....	July 4	Oct. 5	4.00
Ruby Pompon. Ruby crimson, Int. Pompon .....	July 4	Oct. 5	4.00
Red Velvet. Velvety crimson, Int. Decorative .....	July 4	Oct. 8	4.00
Aviator. Coppery red, Int. Decorative .....	July 4	Oct. 10	6.00
Roman Bronze. Buff bronze, Intermediate Pom. ....	July 12	Oct. 20	4.25
Adelaide. Reddish bronze, S. Pompon .....	July 12	Oct. 23	4.75
Jemima. Reddish bronze, Intermediate Pompon .....	July 12	Oct. 23	4.50
Fire Bird. Reddish bronze, Int. Decorative .....	July 12	Oct. 25	4.50
Seneca. Orange bronze decorative .....	July 12	Nov. 1	8.00
Oct. Bronze. Light bronze, Int. Single .....	July 16	Oct. 28	4.75
Br. Buckingham. Orange bronze, Int. Single .....	July 16	Nov. 3	4.25
Red Rust. Reddish bronze, Large Pompon .....	July 19	Nov. 5	7.00
Cassandra. Orange bronze, Int. Pompon .....	July 19	Nov. 5	4.25
Red Daisy. Deep red, Intermediate Single .....	July 19	Nov. 5	4.75
Bittersweet. Bittersweet red, Int. Single .....	July 19	Nov. 8	5.00
Br. Bulkeley. Buff bronze, Int. Pompon .....	July 19	Nov. 8	4.50
Sylvanna. Orange bronze, Intermediate Single .....	July 19	Nov. 10	4.00
The Titan. Scarlet crimson, Large Anemone .....	July 19	Nov. 10	4.00
Br. Masterpiece. Rosewood bronze, Int. Pompon .....	July 22	Nov. 15	3.75
Red Princeton. Brazil red, Int. Decorative .....	July 22	Nov. 15	4.25
Gypsy. Light reddish bronze, S. Anemone .....	July 22	Nov. 15	3.75
Catherine. Reddish bronze, Int. Decorative .....	July 25	Nov. 20	3.75
Legal Tender. Bronze and gold, Int. Dec. ....	July 25	Nov. 20	3.75
Red Rolinda. Reddish bronze, Int. Anemone .....	July 25	Nov. 23	3.75
Yolanda. Light orange bronze, Small Anemone .....	July 28	Nov. 25	3.75
Jane. Buff bronze, Large Single .....	July 28	Nov. 28	3.75
Apricot Valencia. Apricot buff, L. Single .....	July 28	Nov. 28	4.00
Carnelia. Bittersweet red, Large Single .....	July 28	Nov. 28	5.50
Bronze Tuxedo. Bronze anemone .....	July 19	Nov. 10	4.50
Cavalcade. Mandarin red, Int. Pompon .....	Aug. 2	Dec. 10	5.50

Order Early — To deliver rooted cuttings in prime condition calls for careful planning on the part of our growers. They always grow a surplus but orders are filled in rotation as they are received. There are times when it is a human impossibility to fill all orders received for delivery on a certain date. Naturally early orders get preference.



## PRICE LIST — Continued

### PINK POMS, SINGLES AND ANEMONES

Variety	Pinching Date	Matures	Rooted Cuttings Price Per 100
Early Wonder. Lavender, Int. Decorative .....	June 20	Sep. 15	3.75
Spellbound. Pink decorative .....	June 25	Sep. 25	8.00
Mrs. Du Pont. Rosy salmon, Int. Decorative .....	July 4	Oct. 5	4.00
Lavender Lady. Light lavender, Int. Decorative .....	July 4	Oct. 8	4.00
Symphony. Pink decorative .....	July 4	Oct. 5	4.75
Allegro. Shrimp pink, Int. Decorative .....	July 8	Oct. 15	6.00
Jewell. Lavender, Small Pompon .....	July 8	Oct. 15	4.00
Dk. Pk. Jewell. Deep lavender, S. Pompon .....	July 8	Oct. 15	4.50
Pink Pearl. Rose pink, Small Pompon .....	July 8	Oct. 20	4.75
Carolyn Yosick. Lavender pink, S. Decorative .....	July 8	Oct. 20	7.00
Capt. Cook. Deep rose pink, Int. Pompon .....	July 12	Oct. 23	4.25
Jessie. Lavender, Intermediate Pompon .....	July 12	Oct. 25	4.00
Pink Dot. Light pink, Intermediate Pompon .....	July 12	Oct. 25	4.00
Oct. Pink. Light lavender, Int. Single .....	July 16	Oct. 28	4.75
Lillian Doty. Light rose pink, Large Pompon .....	July 16	Nov. 1	4.00
W. H. Buckingham. Rose pink, Int. Single .....	July 16	Nov. 3	4.25
Rayonnate. Pink spider type .....	July 18	Nov. 5	4.50
Mrs. Bulkeley. Orchid lavender, Int. Pompon .....	July 19	Nov. 8	4.50
Dk. Pk. Bulkeley. Deep rose pink, Int. Pom. ....	July 19	Nov. 8	4.50
Thyra. Lavender, Large Pompon .....	July 19	Nov. 10	4.00
Queen of Pinks. Lavender, Large Pompon .....	July 19	Nov. 10	3.75
Tuxedo. Anemone .....	July 19	Nov. 10	4.50
Masterpiece. Tourmaline pink, Int. Pompon .....	July 22	Nov. 15	3.75
Orchid Beauty. Orchid, Intermediate Anemone .....	July 22	Nov. 15	3.75
Frieda. Light Lavender, Large Anemone .....	July 22	Nov. 15	4.00
Dark Pink Frieda. Anemone .....	July 22	Nov. 15	4.00
Brocade. Cameo pink, Int. Single .....	July 22	Nov. 15	7.00
Norma. Orchid pink, Large Anemone .....	July 25	Nov. 18	3.75
Dk. Pk. Norma. Deep lavender, L. Anemone .....	July 25	Nov. 18	3.75
Usona. Lavender, Intermediate Pompon .....	July 28	Nov. 25	5.00
Has. Pink. Lavender, Intermediate Single .....	July 28	Nov. 25	3.75
Uneda. Lavender, Int. Pompon .....	July 28	Nov. 25	3.75
Valencia. Orchid pink, Large Single .....	July 28	Nov. 28	3.75
Anemone Valencia .....	July 28	Nov. 28	8.00
Dk. Pk. Valencia. Deep orchid pink, Int. Single .....	July 28	Nov. 28	3.75
Enchantress. Deep pink, Large Anemone .....	July 31	Dec. 5	3.75
Dk. Pk. Supreme. Lavender, Large Anemone .....	Aug. 2	Dec. 10	3.75
Pk. Treasure Is. Light lavender, Int. Dec. ....	Aug. 7	Dec. 20	5.00

### SOIL STERILIZATION IS A GROWING PRACTICE

Steam is the ideal agent for this purpose but it is not always available and it is difficult to use. Many chemicals are available for soil sterilization. Where disease organisms are to be controlled Formaldehyde is a reasonable and effective material. Combined with Carbon Bisulphide it is effective against insects and weed seeds also. Chloropicrin is effective against most insects, weed seeds and some diseases. Dowfume G is fine for nematodes and some insects and has the advantage that the ground may be planted only a few days after treatment. We can supply all of these materials. Let us help with your problems.



# FLOWERING SCHEDULE

## Procedure for year 'round flowering of preferred varieties

PLANT	PINCH	LIGHTS OFF	SHADE	FLOWER
Oct. 19	Nov. 9	Jan. 27	.....	Apr. 5-14
VARIETIES: Barcarole, Pixie, Yel. Bushnell, Wh. Mensa, Mrs. Bulkeley, Masterpiece, Br. Masterpiece, Cassandra.				
Oct. 14	Nov. 4	Jan. 21	.....	Apr. 5-14
VARIETIES: Princeton, Tally-Ho, Seafoam, Priscilla, Vesper, Brocade, Bittersweet.				
Oct. 9	Oct. 30	Jan. 14	Jan. 14	Apr. 5-14
VARIETIES: Sunnyside, Golden Jane, Valencia, Dk. Pk. Valencia, Anemone Valencia, Apricot Valencia, Yolanda.				
Nov. 8	Nov. 29	Feb. 11	.....	Apr. 15-24
VARIETIES: Gold Coast, Golden Herald, Yel. Arcadia, Pinocchio, Arcadia, Pink Dot.				
Oct. 31	Nov. 21	Feb. 6	Feb. 6	Apr. 15-24
VARIETIES: Barcarole, Pixie, Yel. Bushnell, Wh. Mensa, Mrs. Bulkeley, Masterpiece, Br. Masterpiece, Cassandra.				
Oct. 22	Nov. 12	Jan. 31	Jan. 31	Apr. 15-24
VARIETIES: Princeton, Tally-ho, Seafoam, Priscilla, Vesper, Brocade, Bittersweet.				
Oct. 17	Nov. 7	Jan. 25	Jan. 25	Apr. 15-24
VARIETIES: Sunnyside, Golden Jane, Valencia, Dk. Pk. Valencia, Anemone Valencia, Apricot Valencia, Yolanda.				
Nov. 28	Dec. 19	Feb. 26	.....	Apr. 25-May 4
VARIETIES: Captain Cook.				
Nov. 21	Dec. 12	Feb. 21	Feb. 21	Apr. 25-May 4
VARIETIES: Gold Coast, Golden Herald, Yel. Arcadia, Pinocchio, Arcadia, Pink Dot.				
Nov. 15	Dec. 6	Feb. 16	Feb. 16	Apr. 25-May 4
VARIETIES: Barcarole, Pixie, Yel. Bushnell, Wh. Mensa, Mrs. Bulkeley, Masterpiece, Br. Masterpiece, Cassandra.				
Nov. 6	Nov. 27	Feb. 10	Feb. 10	Apr. 25-May 4
VARIETIES: Princeton, Tally-Ho, Seafoam, Priscilla, Vesper, Brocade, Bittersweet.				
Dec. 12	Jan. 2	March 8	Mar. 8	May 5-14
VARIETIES: Minong, Captain Cook.				
Dec. 5	Dec. 26	March 3	Mar. 3	May 5-14
VARIETIES: Gold Coast, Golden Herald, Yel. Arcadia, Pinocchio, Arcadia, Pink Dot.				



# FLOWERING SCHEDULE

PLANT	PINCH	LIGHTS OFF	SHADE	FLOWER
Nov. 27	Dec. 18	Feb. 25	Feb. 25	May 5-14
VARIETIES: Barcarole, Pixie, Yel. Bushnell, Constellation, Sunray, Wh. Mensa, Masterpiece, Mrs. Bulkeley, Cassandra, Br. Masterpiece.				
Nov. 20	Dec. 11	Feb. 20	Feb. 20	May 5-14
VARIETIES: Princeton, Tally-Ho, Priscilla, Brocade, Seafoam, Vesper, Bittersweet.				
Dec. 25	Jan. 15	Mar. 18	Mar. 18	May 15-24
VARIETIES: Minong, Captain Cook.				
Dec. 18	Jan. 8	Mar. 13	Mar. 13	May 15-24
VARIETIES: Gold Coast, Golden Herald, Yel. Arcadia, Pinocchio, Arcadia, Pink Dot.				
Dec. 12	Jan. 2	Mar. 8	Mar. 8	May 15-24
VARIETIES: Barcarole, Pixie, Yel. Bushnell, Constellation, Sunray, Wh. Mensa, Masterpiece, Mrs. Bulkeley, Cassandra, Br. Masterpiece.				
Jan. 8	Jan. 29	Mar. 28	Mar. 28	May 25-June 4
VARIETIES: Minong, Captain Cook.				
Jan. 1	Jan. 22	Mar. 23	Mar. 23	May 25-June 4
VARIETIES: Gold Coast, Golden Herald, Yel. Arcadia, Pinocchio, Arcadia, Pink Dot.				
Dec. 25	Jan. 15	Mar. 18	Mar. 18	May 25-June 4
VARIETIES: Barcarole, Pixie, Yel. Bushnell, Constellation, Sunray, Wh. Mensa, Masterpiece, Mrs. Bulkeley, Cassandra, Br. Masterpiece.				
Jan. 24	Feb. 14	Apr. 8	Apr. 8	June 5-14
VARIETIES: Minong, Captain Cook.				
Jan. 17	Feb. 7	Apr. 3	Apr. 3	June 5-14
VARIETIES: Gold Coast, Golden Herald, Yel. Arcadia, Yel. Daisy, Pinocchio, Arcadia, Pink Dot, Oct. Pink.				
Jan. 10	Jan. 31	Mar. 29	Mar. 29	June 5-14
VARIETIES: Barcarole, Pixie, Yel. Bushnell, Constellation, Sunray, Wh. Mensa, Rev. Bushnell, Masterpiece, Mrs. Bulkeley, Cassandra, Br. Masterpiece.				
Feb. 7	Feb. 28	Apr. 18	Apr. 18	June 15-24
VARIETIES: Minong, Wh. Jewell, Jewell, Caroline Yosick, Captain Cook.				
Jan. 31	Feb. 21	Apr. 13	Apr. 13	June 15-24
VARIETIES: Gold Coast, Golden Herald, Yel. Arcadia, Yel. Daisy, Yel. Dot, Pinocchio, Arcadia, Pink Dot, Oct. Pink.				
Jan. 24	Feb. 14	Apr. 8	Apr. 8	June 15-24
VARIETIES: Barcarole, Pixie, Yel. Bushnell, Constellation, Sunray, Wh. Mensa, Masterpiece, Mrs. Bulkeley, Cassandra, Br. Masterpiece.				



FLOWERING SCHEDULE

PLANT	PINCH	LIGHTS OFF	SHADE	FLOWER
Feb. 22	Mar. 15	Apr. 28	Apr. 28	June 25-July 4
VARIETIES: Minong, Wh. Jewell, Jewell, Caroline Yosick, Captain Cook.				
Feb. 15	Mar. 8	Apr. 23	Apr. 23	June 25-July 4
VARIETIES: Gold Coast, Golden Herald, Yel. Arcadia, Yel. Daisy, Yel. Dot, Pinocchio, Arcadia, Pink Dot, Oct. Pink.				
Feb. 7	Feb. 28	Apr. 15	Apr. 18	June 25-July 4
VARIETIES: Barcarole, Pixie, Yel. Bushnell, Constellation, Sunray, Wh. Mensa, Masterpiece, Mrs. Bulkeley, Cassandra, Br. Masterpiece.				
Mar. 8	Mar. 29	May 5	May 8	July 5-14
VARIETIES: Minong, Wh. Jewell, Jewell, Caroline Yosick, Captain Cook.				
Mar. 1	Mar. 22	Apr. 25	May 3	July 5-14
VARIETIES: Gold Coast, Golden Herald, Yel. Arcadia, Yel. Daisy, Yel. Dot, Pinocchio, Arcadia, Pink Dot, Oct. Pink, Jessie.				
Feb. 22	Mar. 15	Apr. 15	Apr. 28	July 5-14
VARIETIES: Barcarole, Pixie, Yel. Bushnell, Constellation, Sunray, Nuggets, Wh. Mensa, Dk. Pk. Bulkeley, Cassandra.				
Mar. 20	Apr. 10	May 5	May 18	July 15-24
VARIETIES: Minong, Wh. Jewell, Jewell, Caroline Yosick, Captain Cook.				
Mar. 14	Apr. 4	Apr. 25	May 13	July 15-24
VARIETIES: Gold Coast, Golden Herald, Yel. Arcadia, Yel. Daisy, Yel. Dot, Pinocchio, Arcadia, Pink Dot, Oct. Pink, Jessie.				
Mar. 8	Mar. 29	Apr. 15	May 8	July 15-24
VARIETIES: Barcarole, Pixie, Yel. Bushnell, Constellation, Sunray, Nuggets, Wh. Mensa, Dk. Pk. Bulkeley, Cassandra.				
Mar. 31	Apr. 21	May 5	May 28	July 25-Aug. 4
VARIETIES: Minong, Wh. Jewell, Jewell, Caroline Yosick, Captain Cook.				
Mar. 25	Apr. 15	Apr. 25	May 23	July 25-Aug. 4
VARIETIES: Gold Coast, Golden Herald, Yel. Arcadia, Yel. Daisy, Yel. Dot, Pinocchio, Arcadia, Pink Dot, Oct. Pink, Jessie.				
Mar. 20	Apr. 10	Apr. 15	May 18	July 25-Aug. 4
VARIETIES: Barcarole, Pixie, Yel. Bushnell, Constellation, Sunray, Nuggets, Wh. Mensa, Dk. Pk. Bulkeley, Cassandra.				
Apr. 12	May 3	May 5	June 8	Aug. 5-14
VARIETIES: Minong, Wh. Jewell, Jewell, Caroline Yosick, Captain Cook.				
Apr. 7	Apr. 28	Apr. 25	June 3	Aug. 5-14
VARIETIES: Gold Coast, Golden Herald, Yel. Arcadia, Yel. Daisy, Yel. Dot, Pinocchio, Arcadia, Pink Dot, Oct. Pink, Jessie.				



FLOWERING SCHEDULE

PLANT	PINCH	LIGHTS OFF	SHADE	FLOWER
Apr. 1	Apr. 22	Apr. 15	May 29	Aug. 5-14
VARIETIES: Barcarole, Pixie, Yel. Bushnell, Constellation, Sunray, Nuggets, Wh. Mensa, Dk. Pk. Bulkeley, Cassandra.				
Apr. 23	May 14	May 5	June 18	Aug. 15-24
VARIETIES: Minong, Wh. Jewell, Jewell, Caroline Yosick, Captain Cook.				
Apr. 18	May 9	Apr. 25	June 13	Aug. 15-24
VARIETIES: Gold Coast, Golden Herald, Yel. Arcadia, Yel. Daisy, Yel. Dot, Pinocchio, Arcadia, Pink Dot, Oct. Pink, Jessie, Seneca.				
Apr. 12	May 3	Apr. 15	June 8	Aug. 15-24
VARIETIES: Barcarole, Pixie, Yel. Bushnell, Constellation, Sunray, Nuggets, Wh. Mensa, Dk. Pk. Bulkeley, Cassandra.				
May 2	May 23	.....	June 29	Aug. 25-Sept. 4
VARIETIES: Minong, Wh. Jewell, Jewell, Caroline Yosick, Captain Cook.				
Apr. 28	May 19	.....	June 23	Aug. 25-Sept. 4
VARIETIES: Gold Coast, Golden Herald, Yel. Arcadia, Yel. Daisy, Yel. Dot, Pinocchio, Arcadia, Pink Dot, Oct. Pink, Jessie, Seneca.				
Apr. 23	May 14	.....	June 18	Aug. 25-Sept. 4
VARIETIES: Barcarole, Pixie, Yel. Bushnell, Constellation, Sunray, Nuggets, Yel. Fellow, Wh. Mensa, Sea Gull, Dk. Pk. Bulkeley, Cassandra.				
May 12	June 2	.....	July 9	Sept. 5-14
VARIETIES: Minong, Wh. Jewell, Jewell, Caroline Yosick, Captain Cook.				
May 8	May 29	.....	July 4	Sept. 5-14
VARIETIES: Gold Coast, Golden Herald, Yel. Arcadia, Yel. Daisy, Yel. Dot, Pinocchio, Arcadia, Pink Dot, Oct. Pink, Jessie, Seneca, Fire Bird, Red Daisy.				
May 4	May 25	.....	June 29	Sept. 5-14
VARIETIES: Barcarole, Pixie, Yel. Bushnell, Constellation, Sunray, Nuggets, Yel. Fellow, Wh. Mensa, Sea Gull, Dk. Pk. Bulkeley, Cassandra.				
May 22	June 12	.....	July 19	Sept. 15-24
VARIETIES: Minong, Wh. Jewell, Jewell, Caroline Yosick, Captain Cook, Silver Sheen, Pink Chief, Hilda Bergen.				
May 17	June 7	.....	July 14	Sept. 15-24
VARIETIES: Gold Coast, Golden Herald, Yel. Arcadia, Yel. Daisy, Yel. Dot, Pinocchio, Arcadia, Pink Dot, Oct. Pink, Jessie, Seneca, Fire Bird, Red Daisy, Sun-glow, Albatross, Oct. Rose.				
May 13	June 3	.....	July 9	Sept. 15-24
VARIETIES: Barcarole, Pixie, Yel. Bushnell, Constellation, Sunray, Nuggets, Yel. Fellow, Wh. Mensa, Sea Gull, Little America, Dk. Pk. Bulkeley, Masterpiece, Cassandra, Red Rust, Ind. White, Ind. Pink, Dk. Pk. Orchid Queen, Ind. Yellow.				



# FLOWERING SCHEDULE

PLANT	PINCH	LIGHTS OFF	SHADE	FLOWER
May 31	June 21	.....	July 29	Sept. 25-Oct. 4
VARIETIES: Minong, Wh. Jewell, Jewell, Caroline Yosick, Captain Cook, Silver Sheen, Pink Chief, Hilda Bergen.				
May 26	June 16	.....	July 24	Sept. 25-Oct. 4
VARIETIES: Gold Coast, Golden Herald, Yel. Arcadia, Yel. Daisy, Yel. Dot, Pinocchio, Arcadia, Pink Dot, Oct. Pink, Jessie, Seneca, Fire Bird, Red Daisy, Sunglow, Albatross, Oct. Rose.				
May 22	June 12	.....	July 19	Sept. 25-Oct. 4
VARIETIES: Barcarole, Pixie, Yel. Bushnell, Constellation, Sunray, Nuggets, Wh. Mensa, Sea Gull, Little America, Dk. Pk. Bulkeley, Masterpiece, Cassandra, Red Rust, Ind. White, Ind. Pink, Dk. Pk. Orchid Queen, Orchid Queen, Ind. Bronze, Ind. Yellow.				
May 17	June 7	.....	July 13	Sept. 25-Oct. 4
VARIETIES: Princeton, Yel. Fellow, Tally-Ho, Susanne Miller, Seafoam, Priscilla, Vesper, Brocade, Red Princeton, Bittersweet, Mefo, Jean Elizabeth, Mrs. Roy.				
June 9	June 30	.....	Aug. 8	Oct. 5-14
VARIETIES: Minong, Wh. Jewell, Jewell, Caroline Yosick, Captain Cook, Silver Sheen, Pink Chief, Hilda Bergen.				
June 4	June 25	.....	Aug. 3	Oct. 5-14
VARIETIES: Gold Coast, Golden Herald, Yel. Arcadia, Yel. Daisy, Yel. Dot, Pinocchio, Arcadia, Pink Dot, Oct. Pink, Jessie, Fire Bird, Seneca, Red Daisy, Sunglow, Albatross, Oct. Rose.				
May 31	June 21	.....	July 29	Oct. 5-14
VARIETIES: Barcarole, Pixie, Yel. Bushnell, Constellation, Sunray, Nuggets, Wh. Mensa, Sea Gull, Little America, Dk. Pk. Bulkeley, Masterpiece, Cassandra, Red Rust, Ind. White, Ind. Pink, Dk. Pk. Orchid Queen, Orchid Queen, Ind. Bronze, Ind. Yellow.				
May 26	June 16	.....	July 23	Oct. 5-14
VARIETIES: Princeton, Yel. Fellow, Tally-Ho, Susanne Miller, Seafoam, Pricilla, Vesper, Brocade, Red Princeton, Bittersweet, Mefo, Jean Elizabeth, Mrs. Roy.				
June 17	July 8	.....	.....	Oct. 15-24
VARIETIES: Minong, Wh. Jewell, Jewell, Caroline Yosick, Captain Cook, Yel. Ambassador, Mrs. Kidder, Silver Sheen, Ambassador, Pink Chief, Hilda Bergen.				
June 14	July 5	.....	Aug. 13	Oct. 15-24
VARIETIES: Gold Coast, Golden Herald, Yel. Arcadia, Yel. Daisy, Yel. Dot, Pinocchio, Arcadia, Pink Dot, Oct. Pink, Jessie, Seneca, Fire Bird, Red Daisy, Sunglow, Albatross, Oct. Rose.				
June 10	July 1	.....	Aug. 8	Oct. 15-24
VARIETIES: Barcarole, Pixie, Yel. Bushnell, Constellation, Sunray, Nuggets, Wh. Mensa, Sea Gull, Little America, Dk. Pk. Bulkeley, Masterpiece, Cassandra, Red Rust, Ind. White, Ind. Pink, Dk. Pk. Orchid Queen, Orchid Queen, Ind. Bronze, Ind. Yellow.				



# FLOWERING SCHEDULE

PLANT	PINCH	LIGHTS OFF	SHADE	FLOWER
June 4	June 25	.....	Aug. 2	Oct. 15-24
VARIETIES: Princeton, Yel. Fellow, Tally-Ho, Susanne Miller, Seafoam, Priscilla, Vesper, Brocade, Red Princeton, Bittersweet, Mefo, Jean Elizabeth, Mrs. Roy.				
June 23	July 14	.....	.....	Oct. 25-Nov. 4
VARIETIES: Gold Coast, Golden Herald, Yel. Arcadia, Yel. Daisy, Yel. Dot, Pinocchio, Arcadia, Wh. Doty, Pink Dot, Oct. Pink, Jessie, Seneca, Fire Bird, Red Daisy, Sunglow, Albatross, Snow White, Oct. Rose.				
June 19	July 10	.....	Aug. 18	Oct. 25-Nov. 4
VARIETIES: Barcarole, Pixie, Yel. Bushnell, Constellation, Sunray, Nuggets, Wh. Mensa, Sea Gull, Little America, Dk. Pk. Bulkeley, Masterpiece, Cassandra, Red Rust, Ind. White, Ind. Pink, Dk. Pk. Orchid Queen, Orchid Queen, Ind. Bronze, Ind. Yellow.				
June 14	July 5	.....	Aug. 12	Oct. 25-Nov. 4
VARIETIES: Princeton, Yel. Fellow, Tally-Ho, Susanne Miller, Seafoam, Princilla, Vesper, Brocade, Red Princeton, Bittersweet, Mefo, Jean Elizabeth, Mrs. Roy.				
June 8	June 29	.....	Aug. 6	Oct. 25-Nov. 4
VARIETIES: Sunnyside, Golden Jane, Yel. Cordova, Cordova, Valencia, Dk. Pk. Valencia, Anemone Valencia, Has. Pink, Apricot Valencia, Yolanda, Golden Pearson.				
June 29	July 20	.....	.....	Nov. 5-14
VARIETIES: Barcarole, Pixie, Yel. Bushnell, Constellation, Sunray, Nuggets, Wh. Mensa, Sea Gull, Little America, Dk. Pk. Bulkeley, Masterpiece, Mrs. Bulkeley, Cassandra, Red Rust, Yel. Monument, Yel. Queen, Ind. White, Monument, Ind. Pink, Dk. Pk. Orchid Queen, Orchid Queen, Ind. Bronze, Br. Orchid Queen, Ind. Yellow.				
June 24	July 15	.....	Aug. 23	Nov. 5-14
VARIETIES: Princeton, Yel. Fellow, Tally-Ho, Susanne Miller, Seafoam, Priscilla, Vesper, Brocade, Red Princeton, Bittersweet, Mefo, Jean Elizabeth, Mrs. Roy.				
June 18	July 9	.....	Aug. 17	Nov. 5-14
VARIETIES: Sunnyside, Golden Jane, Yel. Cordova, Cordova, Valencia, Dk. Pk. Valencia, Anemone Valencia, Has. Pink, Apricot Valencia, Yolanda, Golden Pearson.				
June 13	July 4	.....	Aug. 11	Nov. 5-14
VARIETIES: Yel. Cameo, Cameo, Yukon, Debonair.				
July 6	July 27	Sept. 8	.....	Nov. 15-24
VARIETIES: Wh. Mensa, Masterpiece, Br. Masterpiece, Yel. Queen, Orchid Queen, Br. Orchid Queen.				
July 3	July 24	.....	.....	Nov. 15-24
VARIETIES: Princeton, Yel. Fellow, Tally-Ho, Susanne Miller, Seafoam, Priscilla, Vesper, L. I. Beauty, Brocade, Red Princeton, Bittersweet, Legal Tender, Red Rolinda, Marie DePetris, Mefo, Jean Elizabeth, Thanks. Pink, Mrs. Roy.				



# FLOWERING SCHEDULE

PLANT	PINCH	LIGHTS OFF	SHADE	FLOWER
June 28	July 19	.....	Aug. 27	Nov. 15-24
VARIETIES: Sunnyside, Golden Jane, Yel. Cordova, Cordova, Valencia, Dk. Pk. Valencia, Anemone Valencia, Has. Pink, Apricot Valencia, Yolanda, Golden Pearson.				
June 22	July 13	.....	Aug. 21	Nov. 15-24
VARIETIES: Yel. Cameo, Cameo, Debonair.				
June 16	July 7	.....	Aug. 14	Nov. 15-24
VARIETIES: Vibrant.				
July 14	Aug. 4	Sept. 18	.....	Nov. 25-Dec. 4
VARIETIES: Wh. Mensa, Masterpiece, Br. Masterpiece, Yel. Queen, Orchid Queen, Br. Orchid Queen.				
July 10	July 31	Sept. 12	.....	Nov. 25-Dec. 4
VARIETIES: Seaform, Priscilla, Vesper, Brocade, Mefo, Jean Elizabeth, Thanksgiving Pink, Mrs. Roy.				
July 7	July 28	.....	.....	Nov. 25-Dec. 4
VARIETIES: Sunnyside, Golden Jane, Valencia, Dk. Pk. Valencia, Anemone Valencia, Has. Pink, Apricot Valencia, Yolanda, Golden Pearson, Golden Mrs. Ross, E. Seidewitz, Helen Frick, Distinction, Oak Leaf, Gladys Pearson.				
July 1	July 22	.....	Aug. 31	Nov. 25-Dec. 4
VARIETIES: Yel. Cameo, Cameo, Yukon, Debonair.				
July 21	Aug. 11	Sept. 28	.....	Dec. 5-14
VARIETIES: Wh. Mensa, Masterpiece, Br. Masterpiece, Yel. Queen, Orchid Queen, Br. Orchid Queen.				
July 18	Aug. 8	Sept. 22	.....	Dec. 5-14
VARIETIES: Seafoam, Priscilla, Vesper, Brocade, Mefo, Jean Elizabeth, Thanksgiving Pink, Mrs. Roy.				
July 14	Aug. 4	Sept. 16	.....	Dec. 5-14
VARIETIES: Sunnyside, Golden Jane, Valencia, Dk. Pk. Valencia, Anemone Valencia, Apricot Valencia, Yolanda, Golden Pearson, Golden Mrs. Ross, Oak Leaf, Gladys Pearson.				
July 11	Aug. 1	.....	.....	Dec. 5-14
VARIETIES: Yel. Cameo, Cameo, Enchantress, Debonair, Cavalcade, Br. Enchantress, Wh. Mistletoe, Golden Mistletoe, Pink Mistletoe, Br. Mistletoe.				
July 24	Aug. 14	Oct. 2	.....	Dec. 15-24
VARIETIES: Seafoam, Priscilla, Vesper, Brocade, Mefo, Jean Elizabeth, Thanksgiving Pink, Mrs. Roy.				
July 21	Aug. 11	Sept. 26	.....	Dec. 15-24
VARIETIES: Sunnyside, Golden Jane, Valencia, Dk. Pk. Valencia, Anemone Valencia, Apricot Valencia, Yolanda, Golden Pearson, Golden Mrs. Ross, Oak Leaf, Gladys Pearson.				



FLOWERING SCHEDULE

PLANT	PINCH	LIGHTS OFF	SHADE	FLOWER
July 18	Aug. 8	Sept. 20	.....	Dec. 15-24
VARIETIES: Yel. Cameo, Cameo, Enchantress, Debonair.				
July 14	Aug. 4	.....	.....	Dec. 15-24
VARIETIES: Vibrant, Dec. Gold, Yel. Garza, Garza, Imp. Tobin's Yellow, Smith's Late White.				
July 25	Aug. 15	Sept. 30	.....	Dec. 25-Jan. 4
VARIETIES: Yel. Cameo, Vibrant, Cameo, Debonair.				
Aug. 2	Aug. 23	Oct. 11	.....	Jan. 5-14
VARIETIES: Yel. Cameo, Vibrant, Cameo, Debonair.				
Aug. 9	Aug. 30	Oct. 21	.....	Jan. 15-24
VARIETIES: Yel. Cameo, Vibrant, Cameo, Debonair.				
Aug. 17	Sept. 7	Oct. 31	.....	Jan. 25-Feb. 4
VARIETIES: Yel. Cameo, Vibrant, Cameo, Debonair.				
Aug. 24	Sept. 14	Nov. 11	.....	Feb. 5-14
VARIETIES: Yel. Cameo, Vibrant, Cameo, Debonair.				
Sept. 4	Sept. 25	Nov. 27	.....	Feb. 15-24
VARIETIES: Sunnyside, Golden Jane, Valencia, Dk. Pk. Valencia, Anemone Valencia, Apricot Valencia, Yolanda.				
Sept. 1	Sept. 22	Nov. 21	.....	Feb. 15-24
VARIETIES: Yel. Cameo, Vibrant, Cameo, Debonair.				
Sept. 12	Oct. 3	Dec. 7	.....	Feb. 25-Mar. 4
VARIETIES: Sunnyside, Golden Jane, Valencia, Dk. Pk. Valencia, Anemone Valencia, Apricot Valencia, Yolanda.				
Sept. 7	Sept. 28	Dec. 1	.....	Feb. 25-Mar. 4
VARIETIES: Yel. Cameo, Vibrant, Cameo, Debonair.				
Sept. 18	Oct. 9	Dec. 15	.....	Mar. 5-14
VARIETIES: Sunnyside, Golden Jane, Valencia, Dk. Pk. Valencia, Anemone Valencia, Apricot Valencia, Yolanda.				
Sept. 13	Oct. 4	Dec. 9	.....	Mar. 5-14
VARIETIES: Yel. Cameo, Vibrant, Cameo, Debonair.				
Sept. 29	Oct. 20	Dec. 31	.....	Mar. 15-24
VARIETIES: Tally-Ho, Seafoam, Priscilla, Vesper, Brocade, Bittersweet.				
Sept. 24	Oct. 15	Dec. 25	.....	Mar. 15-24
VARIETIES: Sunnyside, Golden Jane, Valencia, Dk. Pk. Valencia, Anemone Valencia, Apricot Valencia, Yolanda.				



# FLOWERING SCHEDULE

PLANT	PINCH	LIGHTS OFF	SHADE	FLOWER
Sept. 21	Oct. 12	Dec. 19	.....	Mar. 15-24
VARIETIES: Yel. Cameo, Vibrant, Cameo, Debonair.				
Oct. 6	Oct. 27	Jan. 10	.....	Mar. 25-Apr. 4
VARIETIES: Tally-Ho, Seafoam, Priscilla, Vesper, Brocade, Bittersweet.				
Oct. 2	Oct. 23	Jan. 4	.....	Mar. 25-Apr. 4
VARIETIES: Sunnyside, Golden Jane, Valencia, Dk. Pk. Valencia, Anemone Valencia, Apricot Valencia, Yolanda.				
Sept. 28	Oct. 19	Dec. 29	.....	Mar. 25-Apr. 4
VARIETIES: Yel. Cameo, Cameo, Debonair.				



## Hardy English Mum COPPELIA

A beautiful shade of Indian red this is one of the best for growing in sprays for cutting. Flowering normally in Mid October it responds to shading for earlier bloom.

The flowers pictured were grown outdoors without any protection. Price \$10 per 100. See our regular catalogue for complete list of English Varieties.



# FLOWERING SCHEDULE

## Pot Plant Varieties

LAST PINCH	SHADE	FLOWER
June 28	June 28	Aug. 25-Sept. 4
VARIETIES: Gold Lode, Celestra, Mrs. Kidder, Yellow Ambassador, Christina, Ambassador,		
June 23	June 23	Aug. 25-Sept. 4
VARIETIES: Golden Glory, Snow White, Granite State, White Izola, J. W. Prince, Ivanhoe.		
June 18	June 18	Aug. 25-Sept. 4
VARIETIES: Cardonia, Imp. Honey Dew, Yellow Beauty, Richard Mandel, Little America, Queen of Pinks, Thyra.		
July 9	July 9	Sept. 5-14
VARIETIES: Celestra, Mrs. Kidder, Yellow Ambassador, Christina, Ambassador, Justrite.		
July 4	July 4	Sept. 5-14
VARIETIES: Golden Glory, Snow White, Granite State, White Izola, J. W. Prince, Ivanhoe.		
June 29	June 29	Sept. 5-14
VARIETIES: Cardonia, Imp. Honey Dew, Yellow Beauty, Richard Mandel, Little America, Queen of Pinks, Thyra.		
July 19	July 19	Sept. 15-24
VARIETIES: Celestra, Mrs. Kidder, Yellow Ambassador, Christina, Ambassador.		
July 14	July 14	Sept. 15-24
VARIETIES: Golden Glory, Snow White, Granite State, White Izola, J. W. Prince, Ivanhoe.		
July 9	July 9	Sept. 15-24
VARIETIES: Cardonia, Imp. Honey Dew, Yellow Beauty, Richard Mandel, Little America, Queen of Pinks, Thyra.		
July 4	July 4	Sept. 15-24
VARIETIES: Bonnaffon De Luxe, Sunray, Helen Frick, Thanksgiving Pink, Orchid Beauty, Gypsy, Red Rolinda, Legal Tender.		
July 29	July 29	Sept. 25-Oct. 4
VARIETIES: Celestra, Mrs. Kidder, Yellow Ambassador, Christina, Ambassador.		
July 24	July 24	Sept. 25-Oct. 4
VARIETIES: Golden Glory, Snow White, Granite State, White Izola, J. W. Prince, Ivanhoe.		
July 19	July 19	Sept. 25-Oct. 4
VARIETIES: Cardonia, Imp. Honey Dew, Yellow Beauty, Richard Mandel, Little America, Queen of Pinks, Thyra.		



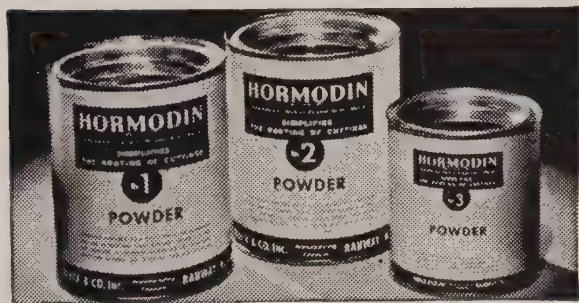
FLOWERING SCHEDULE

LAST PINCH	SHADE	FLOWER
July 13	July 13	Sept. 25-Oct. 4
VARIETIES: Bonnaffon De Luxe, Sunray, Helen Frick, Thanksgiving Pink, Orchid Beauty, Gypsy, Red Rolinda, Legal Tender.		
July 8	July 8	Sept. 25-Oct. 4
VARIETIES: Sungold, Yellow Cordova, White Frick, White Yuletide, Beautiful Lady, Bronze Frick.		
Aug. 8	Aug. 8	Oct. 5-14
VARIETIES: Celestra, Mrs. Kidder, Yellow Ambassador, Christina, Ambassador.		
Aug. 3	Aug. 3	Oct. 5-14
VARIETIES: Golden Glory, Snow White, Granite State, White Izola, J. W. Prince, Ivanhoe.		
July 29	July 29	Oct. 5-14
VARIETIES: Cardonia, Imp. Honey Dew, Yellow Beauty, Richard Mandel, Little America, Queen of Pinks, Thyra.		
July 23	July 23	Oct. 5-14
VARIETIES: Bonnaffon De Luxe, Sunray, Helen Frick, Thanksgiving Pink, Orchid Beauty, Gypsy, Red Rolinda, Legal Tender.		
July 18	July 18	Oct. 5-14
VARIETIES: Sungold, White Frick, White Yuletide, Beautiful Lady, Bronze Frick.		
Aug. 18	.....	Oct. 15-24
VARIETIES: Celestra, Mrs. Kidder, Yellow Ambassador, Christina, Ambassador.		
Aug. 13	Aug. 13	Oct. 15-24
VARIETIES: Golden Glory, Snow White, Granite State, White Izola, J. W. Prince, Ivanhoe.		
Aug. 8	Aug. 8	Oct. 15-24
VARIETIES: Cardonia, Imp. Honey Dew, Yellow Beauty, Richard Mandel, Little America, Queen of Pinks, Thyra.		
Aug. 2	Aug. 2	Oct. 15-24
VARIETIES: Bonnaffon De Luxe, Sunray, Helen Frick, Thanksgiving Pink, Orchid Beauty, Gypsy, Red Rolinda, Legal Tender.		
July 28	July 28	Oct. 15-24
VARIETIES: Sungold, White Frick, White Yuletide, Beautiful Lady, Bronze Frick.		
Aug. 23	.....	Oct. 25-Nov. 4
VARIETIES: Golden Glory, Snow White, Granite State, White Izola, J. W. Prince, Ivanhoe.		



FLOWERING SCHEDULE

LAST PINCH	SHADE	FLOWER
Aug. 18	Aug. 18	Oct. 25-Nov. 4
VARIETIES: Cardonia, Imp. Honey Dew, Yellow Beauty, Richard Mandel, Little America, Queen of Pinks, Thyra.		
Aug. 12	Aug. 12	Oct. 25-Nov. 4
VARIETIES: Bonnaffon De Luxe, Sunray, Helen Frick, Thanksgiving Pink, Orchid Beauty, Gypsy, Red Rolinda, Legal Tender.		
Aug. 6	Aug. 6	Oct. 25-Nov. 4
VARIETIES: Sungold, White Frick, White Yuletide, Beautiful Lady, Bronze Frick.		
Aug. 28	.....	Nov. 5-14
VARIETIES: Cardonia, Imp. Honey Dew, Yellow Beauty, Richard Mandel, Little America, Queen of Pinks, Thyra.		
Aug. 23	Aug. 23	Nov. 5-14
VARIETIES: Bonnaffon De Luxe, Sunray, Helen Frick, Thanksgiving Pink, Orchid Beauty, Gypsy, Red Rolinda, Legal Tender.		
Aug. 17	Aug. 17	Nov. 5-14
VARIETIES: Sungold, White Frick, White Yuletide, Beautiful Lady, Bronze Frick.		
Sept. 1	.....	Nov. 15-24
VARIETIES: Bonnaffon De Luxe, Sunray, Helen Frick, Thanksgiving Pink, Orchid Beauty, Gypsy, Red Rolinda, Legal Tender.		
Aug. 27	Aug. 27	Nov. 15-24
VARIETIES: Sungold, White Frick, White Yuletide, Beautiful Lady, Bronze Frick.		
Sept. 5	.....	Nov. 25-Dec. 4
VARIETIES: Sungold, White Frick, White Yuletide, Beautiful Lady, Bronze Frick.		



HORMODIN POWDER  
ROOTS CUTTINGS  
FASTER - - BETTER

No. 1.—Suitable for Mums, Carnations and most other florist items			
13/4 oz. ....	\$0.50	1 lb. ....	\$3.00
No. 2.—For more difficult subjects			
13/4 oz. ....	\$0.75	1 lb. ....	\$4.50
No. 3.—Used for hard to root items			
1 oz. ....	\$1.00	1/2 lb. ....	\$4.50

# CARNATIONS

## CUTTINGS — SEASON 1947-48

We strongly urge placing your order as early as possible. Our growers advise us of extremely heavy bookings.

All shipments will be forwarded by Railway Express in rotation. We can promise no specific shipping date.

250 of one variety at the 1000 rate.

No order accepted for less than 100 cuttings of one variety.

\* Varieties marked \* are patented. Agreements must be signed.

### WHITE VARIETIES

	100	1000
Arundel. Preferred by some over Olivette.....	\$12.00	\$100.00
* Casablanca. A producer of quality flowers. Very fragrant, large full pure white, strong stems. ....	20.00	150.00
Col. Blimp. New large flowered white.....	25.00	200.00
Mercury. White sport of Giant Fisher. Color and form similar to White Fisher, but with larger flowers.....	15.00	125.00
Northland. Considered by many to be the best white Carnation ever introduced. Very few splits in spite of the very large flower.....	15.00	125.00
Olivette. Popular and profitable.....	8.50	75.00
* White Baum's Supreme. Similar to Baum's Supreme with somewhat stiffer stems. ....	20.00	150.00
* White Briry. Sport of Briry, a fine quality white with large flowers on stiff stems. ....	15.00	125.00

### LIGHT PINK

* Light Pink Abundance. Light pink sport of the well known Pink Abundance. ....	8.50	75.00
Hercules Virginia. Giant Virginia sport.....	15.00	125.00
* Netta. Lovely shell pink. Richer in color than Virginia with larger fuller flowers. Plants are clean and vigor- ous and produce better than average with little split- ting. Sold up for this season. Booking orders now for 1948-49. ....	20.00	150.00
* Pollyana. Good salmon flesh pink commercial with larger than average flowers. ....	20.00	150.00
Virginia. Very popular light pink .....	8.50	75.00

### MEDIUM PINK

* Dorothy Napier. Bright medium pink, large full flower.....	20.00	150.00
* Mrs. Virginia Irwin. Giant double sport of Virginia Rose Color deeper than Hercules, production equal to Virginia .....	20.00	150.00
Peter Fisher. Popular rose pink.....	8.50	75.00
Pink Abundance. Free producing medium pink.....	8.50	75.00



## CARNATIONS (Continued)

* <b>Pink Treasure.</b> Produces very freely with quality blooms of light medium pink. Special rate on repeat orders.....	15.00	125.00
<b>Virginia Rose.</b> Sport of Virginia .....	8.50	75.00
<b>Vivian.</b> Bright medium pink. Blooms early. ....	8.50	75.00

### DARK PINK

* <b>Baum's Supreme.</b> Pat. No. 547. Dark rose pink. Prolific producer, no splits .....	20.00	150.00
<b>Dark Pink Fisher.</b> Sport of Peter Fisher .....	8.50	75.00
<b>John Briery.</b> Brilliant dark pink .....	8.50	75.00
* <b>Rosalie.</b> Large full medium pink blooms on rigid stems. Very good production, Special rate for repeat orders.....	20.00	150.00
<b>Virginia Miller.</b> Deep pink sport of Virginia .....	15.00	125.00

### SALMON PINK

* <b>Charm.</b> (Patented) A high quality variety.....	20.00	150.00
* <b>Ida.</b> Sport of Eleanor with harder better keeping flowers. ....	8.50	75.00
<b>Salmon Virginia</b> .....	12.00	100.00

### SCARLET VARIETIES

* <b>Canup's Pride.</b> Cherry red, free flowering variety with large blooms and heavy stiff stems. Certificate of Merit A.C.S. ....	20.00	150.00
* <b>King Cardinal.</b> The red by which others are judged. A very popular variety. ....	12.00	100.00
* <b>Fire Chief.</b> Sport of King Cardinal with a slightly darker color and larger flower. ....	20.00	150.00
<b>Red Seth Parker.</b> A sport of Seth Parker similar but with scarlet flowers. A heavy producer. ....	12.00	100.00
<b>No. 16 Red.</b> Quite similar to Wm. Sim.....	15.00	125.00
* <b>Tom Knipe.</b> A good red carnation. Stems are long and rigid and it is a good producer. ....	20.00	150.00
<b>Victory Red.</b> Clear color, large full flower, good producer that does not split .....	12.00	100.00
* <b>William Sim.</b> (Patented) Large, full cardinal red. Good stems and does not split .....	20.00	150.00

### CRIMSON

	100	1000
<b>Beuerlein's Crimson.</b> Heavy producer of average size crimson flowers. ....	8.50	75.00
<b>C. W. Weld.</b> Very deep crimson or maroon. Early bloomer and good producer .....	12.00	100.00
* <b>Seth Parker.</b> Heavy producing bright crimson. Produces large flowers that rarely split, on long rigid stems.....	20.00	150.00
<b>Potentate.</b> Distinctive crimson purple. ....	8.50	75.00

CARNATIONS (Continued)

Novelty Colors

Barbara Brigham. An attractive good sized orange with pink pencil stripes. ....	8.50	75.00
Dairymaid Imp. (Candystick) White striped red .....	15.00	125.00
Frosted Patrician. Sport of Patrician similar to the white, petals are overlaid with pink flaking. Supply limited....	8.50	75.00
Giant Laddie. ....	12.00	100.00
Millers Yellow. Popular clear yellow .....	12.00	100.00
Pelargonium. (Supply limited) .....	12.00	100.00
Scarlet King. (Supply limited) .....	12.00	100.00
* Symphony. Reddish purple stripes on a delicate mauve background make an unusual color, of the type in demand. Flowers are larger than average with medium length stiff stems. Production is good the entire season, even in the field. ....	20.00	150.00
* Yellow Gold. A good clear yellow with more than average sized flower. ....	12.00	100.00
Varieties marked * are patented. Agreements must be signed.		

*Insecticides - Fungicides - Fumigants  
for the florist*

We carry a complete line. Probably we can help you with your disease and insect problems.

P-40. (Sodium Selenate.) Controls Red Spider, thrip, midge, leaf nematodes. 25 lbs. \$4.25; 100 lbs. \$15.00.

Loro. Well known popular spray for Mums, Carnations and other plants. Controls aphids, spider, thrip, midge. Pint \$2.00; 1 gal. \$10.50.

D N Dust No. 10. Controls spider mite, thrip and rust on Carnations. 10 lbs. \$3.50; 50 lbs. \$12.50.

D N Dust No. 12. May be used on Snaps, Mums, Roses, etc., to control spider, thrip and rust. 10 lbs. \$4.50; 50 lbs. \$20.00.

Fermate. Excellent fungicide, controls many diseases. 3 lbs. \$2.70; 25 lbs. \$18.75.

Sodium Selenate has proved it has a definite place in the growing of mums and carnations. The most popular form is the P-40 because growers find it easier to apply. The recommended dosage is 3 lbs. per 100 square feet applied after the plants are well established. It is not a cureall but rather acts as a watchman. Careful growers still maintain a regular spray schedule. This material is priced as follows:

25 lb. ....	\$ 4.25	50 lb. ....	8.00
100 lb. ....	15.00	500 lb. ....	70.00
1000 lb. ....	130.00	2000 lb. ....	250.00



BIRD VITA-BANDS

**Vita-Band 40:** Growers are reporting outstanding results in vigorous well-balanced growth. Exclusive nutrient treatment affords a liberal supply of balanced plant food. Transplanting shock eliminated, saving 1 to 3 weeks set-back. Sturdy fibre resin construction maintains best moisture conditions with watering frequency cut 50%. Save space and growing time. Quick set-up and rapid removal.

**Vita-Band 10:** Designed for growing periods of 8 to 10 weeks. A low-cost nutrient treated band especially good for annuals and vegetables. Produces growing results similar to Vita-Band 40.

Prices per 1000—Sold in units of 1000 only

SIZE	VITA-BAND 40	VITA-BAND 10
1½ x 1½ x 2½	-----	2.70
1¾ x 1¾ x 2¼	4.25	2.90
2 x 2 x 2½	4.70	3.25
2 x 2 x 3	5.05	3.75
2½ x 2½ x 3	5.50	4.15
3 x 3 x 3	6.30	4.55
3 x 3 x 4	7.35	5.90

For Shipping and Growing — Bird Red and Green Pots  
For Retail Sales — Tom Thumb Flats

Ask for Quotations.

NEPONSET PAPER FLOWER POTS

Protection in transit is only one advantage of Neponset Paper Pots. Use the red for shipping, the green for growing.



Prices Bird Neponset Pots.

Size	Red	Green
	(Per Case 1000)	
	per 1000	per 1000
2"	\$ 6.00	\$ 8.75
2¼"	6.00	8.75
2½"	6.10	9.40
3"	6.85	10.60
3½"	9.15	14.05
	(500 Per Case)	
4"	10.40	16.55
5"	13.30	22.85
6"	16.90	29.30

Sorry, we cannot break cases.

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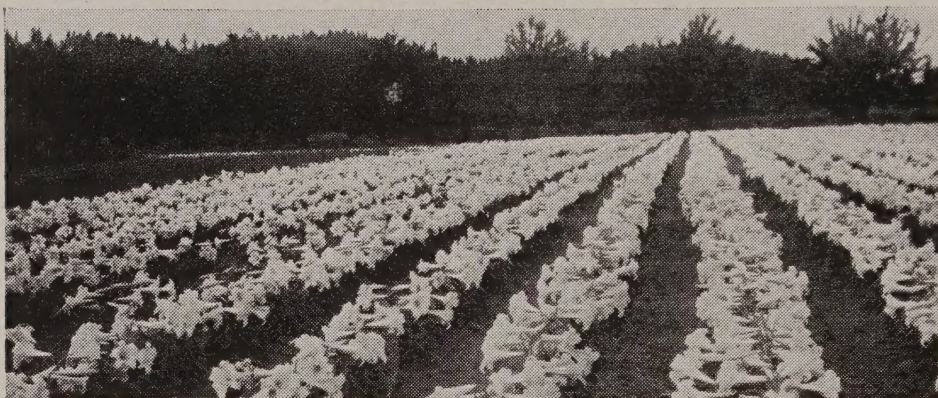






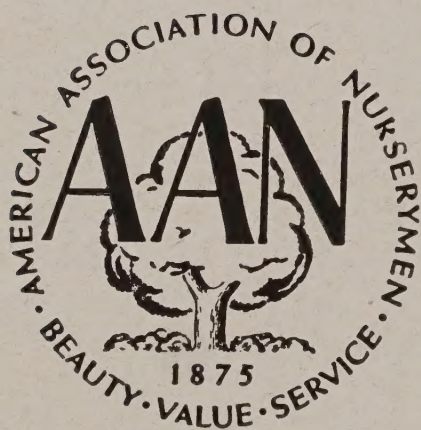






Our Croft Lilies came from this field in Oregon. Note the uniformity and the extra large bells.

We can supply, in season, American grown Iris Wedgewood, Freesias, Callas, Ranunculus, Anemones, etc., and we would be glad to have an opportunity of supplying your requirements in these as well as imported Dutch bulbs.



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MEMBERS  
NEW JERSEY ASSOCIATION OF  
NURSERYMEN